

Title: WHAT DO YOU DO?

Length: 60 sec.

WHILE STANDING IN THE CHECKOUT AT THE GROCERY STORE,  
YOU SEE A PARENT SLAP A CHILD AND USE VERY HURTFUL  
LANGUAGE...WHAT DO YOU DO?

I'M \_\_\_\_\_ DIRECTOR OF \_\_\_\_\_  
COUNTY CHILDREN SERVICES...

THOSE OF US WHO ARE PARENTS OR CARETAKERS OF  
CHILDREN HAVE *BEEEN* THERE...THE STRESS CAN BE  
UNBEARABLE AT TIMES...AND THAT'S PRECISELY THE TIME  
YOU CAN HELP...

WHEN YOU SEE PARENTS BEGIN TO LOSE CONTROL, APPROACH  
THEM – AND, BE SURE TO DO IT IN A NON-JUDGMENTAL  
WAY...TRY SAYING THIS: "I KNOW HOW STRESSFUL TAKING  
CARE OF KIDS CAN BE...CAN I HELP?"... YOU MIGHT BE  
SURPRISED HOW A LITTLE EMPATHY CAN QUICKLY DEFUSE  
THE SITUATION...

THE NEXT TIME YOU SEE A CHILD BEING MISTREATED, I HOPE  
YOU WILL INTERVENE...AT THE END OF THE DAY, YOU'LL FEEL  
BETTER ABOUT YOURSELF... YOU WILL HAVE GIVEN THE  
PARENT A MOMENT TO CALM DOWN, AND PERHAPS SPARED  
THE CHILD FROM HARM.

I'M \_\_\_\_\_...TO LEARN MORE ABOUT CHILDREN  
SERVICES, VISIT US ON THE WEB AT \_\_\_\_\_.