

Title: SUMMER SAFETY

Length: 60 sec.

THE SUMMER MONTHS ARE A CAREFREE BREAK FROM SCHOOL...BUT THIS CAN ALSO BE A *DANGEROUS* TIME FOR CHILDREN...

I'M _____, DIRECTOR OF _____ COUNTY CHILDREN SERVICES...

DURING THE LONG SUMMER BREAK, WE NEED TO TAKE EXTRA PRECAUTIONS TO ENSURE OUR CHILDRENS' SAFETY...

KIDS LIKE TO BE OUTDOORS THIS TIME OF YEAR...AND, WITHOUT A GROWN-UP RIGHT BESIDE THEM, CHILDREN TEND TO TAKE MORE CHANCES...

REMEMBER – STREETS AND PARKING LOTS ARE FOR CARS, NOT KIDS...INSIST THAT YOUR CHILDREN PLAY IN THE YARD, OR TAKE THEM TO A PLAYGROUND OR YOUR NEIGHBORHOOD FAMILY CENTER...

MAKE SURE LITTLE ONES ARE *ALWAYS* IN EYESIGHT, BECAUSE EVENTUALLY THAT BALL WILL FIND ITS WAY INTO THE STREET...KIDS MAY NOT LIKE SAFETY HELMETS, BUT LOOKING COOL DOESN'T MATTER ONCE YOU'VE BEEN HURT...

ABOVE ALL, REMEMBER THAT *WHEREVER* YOUR CHILDREN ARE, THEY SHOULD ALWAYS HAVE PROPER ADULT SUPERVISION...

I'M _____, FROM CHILDREN SERVICES...FOR MORE ON WHAT PARENTS SHOULD KNOW, VISIT US ON THE WEB AT _____.