

SAMPLE NEWS RELEASE

(Agency Letterhead)

Release Date:

Contact Person:

City- With cases of violence against children on the rise, (agency) is launching a new campaign urging parents to consider who they let around their children.

Last year in Ohio, XX children were killed at the hands of their mother's partner. XX children were abused. (or use the set of statistics that are relevant for your agency).

(Sample Quote) "Women need to realize that who they get involved with directly affects their children," says (agency director or spokesperson). "Choose your partners carefully; your child's life depends on it."

The following are a few of the questions women should ask themselves about their partner:

- Does he show anger or impatience when your child cries or has a tantrum?
- Does he call your child bad names or put him down?
- Does he think it is funny to scare your child?
- Does he pretend that when he hurts your child that you are to blame or that it's no big deal?

If you answered yes to even one of these questions, your child might be at risk. Never leave your child with someone you don't trust with your child's life.

Women and interested agencies can contact (agency contact) for more information about the campaign and referrals to local resources.

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